

46TH ANNUAL SWEDE DAY 46TH ARLIG SVENSKDAG

SWEDE DAY MIDSOMMAR PARADE 2025” SATURDAY, JUNE 21st, 2025 ROCHESTER WA

You are invited to join in the annual Swede Day Midsommar Parade in Rochester, WA on Saturday, June 21, 2025 at 11:00am celebrating the 86th year of Swede Hall. Parade line up will start at 8:00am this year as we will be judging prior to parade commencement. Please have your group in line and ready for our judges by 9:00am. Enclosed is a parade entry form, release form and entry fee form. This year's fee is \$15.00 which includes one Swede Day Button. Please return your **completed entry form, fee and indemnity agreement before the June 16th deadline**. Entries received after the deadline will be accepted but will not receive top priority in placement in the parade. Therefore, early entries are encouraged. *NOTE: If your entry is blank or indemnity agreement is not filled out completely (please print) your entry will not be confirmed.*

Please be sure to keep this letter. The staging area will be on Paulson Street. You will receive your parade line up number and Swede Day Button at check in. Additional buttons will be available for purchase during check in, as well.

Swede Day Midsummer festival is sponsored by The Rochester Citizens Group. The parade is sponsored by Umpqua Bank, Rochester Lions Club and the Grand Mound/Rochester Chamber of Commerce. For parade related questions, please call Umpqua Bank at 360-273-5509.

Please return your completed entry form and fee to Umpqua Bank – PO Box 507 Rochester WA 98579. Attn: Tasha Griffis.

Sincerely,

Tasha Griffis- Umpqua Bank
360-273-5509
tashagriffis@umpquabank.com

PARADE ENTRY FORM

Please print.

NAME OF ENTRY: _____

PERSON IN CHARGE: _____

MAILING ADDRESS: _____

CITY, STATE & ZIP CODE: _____

TELEPHONE NUMBERS: Primary: _____ Secondary: _____

PLEASE SPECIFY THE DIVISION IN WHICH YOUR ENTRY WILL APPEAR:

Commercial/Business _____ Novelty/Comedy _____ Motorized Unit _____

Band/Drill Team _____ Float _____ Horse Unit _____ Elected Officials/Candidate _____

Please specify the length or space you need for your entry if longer than a car length (15 ft.).

Number of people in your entry _____

At the request of local official and civic organizations, we must insist upon No throwing of candy, pins, etc. to the audience viewing the parade. All merchandise and candy must be handed out by walkers near the parade line. Due to safety concerns from prior years, participants that don't follow this rule will be disqualified from future parades.

PARADE ENTRY DESCRIPTION

Please give complete description of your entry in the parade.

COMPLETE INFORMATION IS NEEDED IN ORDER THAT YOUR ENTRY WILL RECEIVE PROPER RECOGNITION FOR P.A. ANNOUNCEMENTS ALONG THE PARADE ROUTE.

NAME OF FLOAT: _____

NAME OF ORGANIZATION: _____

IMPORTANT INFORMATION ABOUT ENTRY THAT YOU WOULD LIKE SAID BY THE
EMCEE ABOUT YOUR ENTRY IN THE PARADE:

[illegible]

SWEDE DAY MIDSOMMAR PARADE

Rochester Lions Club
P O BOX 134
Rochester WA 98579

NOTE: If this agreement is not filled out completely and signed, your parade application will not be accepted.

(Individual or Group) _____ agrees to indemnify and hold harmless Rochester Swede Day, Rochester/Grand Mound Citizens Group, its various sponsors and donors,

Rochester Chamber of Commerce, Rochester Lions Club, and Umpqua Bank against all loss and liabilities which may occur by reason of _____ participation in the
(His/Hers/Its)

Rochester Swede Day activities for the year ____ or which they may become Responsible for by reason of participation in said activities _____ also agrees to indemnify
(Individual or Group)

And hold harmless the above against any and all damage, expense and charges, and against any and all loss, claims, demands and liabilities they may accrue as a result of _____ participation in
(His/Hers/Its)

Rochester Swede Day, June 21, 2025.

DATED this _____ day of _____, 20____.

SIGNED

(Individual or Organization)

BY

(Authorized Signer - Title)