

**44TH ANNUAL SWEDE DAY**  
**44TH ÅRLIG SVENSKDAG**

**SWEDE DAY MIDSOMMAR PARADE 2023”**  
SATURDAY, JUNE 17th, 2023 ROCHESTER WA

You are invited to join in the annual Swede Day Midsommar Parade in Rochester, WA on Saturday, June 17, 2023 at 11:00am celebrating the 84th year of Swede Hall. Parade line up will start at 8:00am this year as we will be judging prior to parade commencement. Please have your group in line and ready for our judges by 9:00am. Enclosed is a parade entry form, release form and entry fee form. This year's fee is \$12.00 which includes one Swede Day Button. Please return your **completed entry form, fee and indemnity agreement before the June 10th deadline**. Entries received after the deadline will be accepted but will not receive top priority in placement in the parade. Therefore, early entries are encouraged. *NOTE: If your entry is blank or indemnity agreement is not filled out completely (please print) your entry will not be confirmed.*

Please be sure to keep this letter. The staging area will be on Paulson Street. You will receive your parade line up number and Swede Day Button at check in. Additional buttons will be available for purchase during check in, as well.

Swede Day Midsummer festival is sponsored by The Rochester Citizens Group. The parade is sponsored by Umpqua Bank, Rochester Lions Club and the Grand Mound/Rochester Chamber of Commerce. For parade related questions, please call Umpqua Bank at 360-273-5509.

Please return your completed entry form and fee to Umpqua Bank – PO Box 507 Rochester WA 98579. Attn: Tasha Griffis.

Sincerely,

Tasha Griffis- Umpqua Bank  
360-273-5509  
[tgriffis@umpquabank.com](mailto:tgriffis@umpquabank.com)

# PARADE ENTRY FORM

*Please print.*

NAME OF ENTRY:

\_\_\_\_\_

PERSON IN CHARGE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP CODE: \_\_\_\_\_

TELEPHONE NUMBERS: Primary: \_\_\_\_\_ Secondary:

\_\_\_\_\_

## PLEASE SPECIFY THE DIVISION IN WHICH YOUR ENTRY WILL APPEAR:

Commercial/Business \_\_\_\_\_ Novelty/Comedy \_\_\_\_\_ Motorized Unit \_\_\_\_\_

Band/Drill Team \_\_\_\_\_ Float \_\_\_\_\_ Horse Unit \_\_\_\_\_ Elected Officials/Candidate \_\_\_\_\_

Please specify the length or space you need for your entry if longer than a car length (15 ft.).

\_\_\_\_\_

\_\_\_\_\_

Number of people in your entry \_\_\_\_\_

**At the request of local official and civic organizations, we must insist upon No throwing of candy, pins, etc. to the audience viewing the parade. All merchandise and candy must be handed out by walkers near the parade line. Due to safety concerns from prior years, participants that don't follow this rule will be disqualified from future parades.**



SWEDE DAY MIDSOMMAR PARADE

Rochester Lions Club  
P O BOX 134  
Rochester WA 98579

NOTE: If this agreement is not filled out completely and signed, your parade application will not be accepted.

\_\_\_\_\_  
(Individual or Group) agrees to indemnify and hold harmless Rochester Swede Day, Rochester/Grand Mound Citizens Group, its various sponsors and donors,

Rochester Chamber of Commerce, Rochester Lions Club, and Umpqua Bank against all loss and liabilities which may occur by reason of \_\_\_\_\_ participation in the  
(His/Hers/Its)

Rochester Swede Day activities for the year \_\_\_\_ or which they may become Responsible for by reason of participation in said activities \_\_\_\_\_ also agrees to indemnify  
(Individual or Group)

And hold harmless the above against any and all damage, expense and charges, and against any and all loss, claims, demands and liabilities they may accrue as a result of \_\_\_\_\_ participation in  
(His/Hers/Its)

Rochester Swede Day, June 17, 2023.

DATED this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

SIGNED

(Individual or Organization)

BY

(Authorized Signer - Title)